

GRAPHIC ARTS RUBRIC

Contestant Name: _____

School: _____

EVALUATION CRITERIA	Not Demonstrated	Emerging	Proficient	Mastery	Exceeds	Points Earned
Georgia CTI Competitive Event Portfolio						
1. Title page with Competitive Event Name & Project Title & Level/ Student Name/School Name	0	1	2			
2. Cover Letter (1 page)	0		2			
3. Resume (1-2 pages)	0	2	4			
4. References (3-5 required)	0		2			
5. Potential Employers & Job Titles for your Career Interest (1 page)	0	1	2			
6. Typed Information, correct spelling, grammar	0	2	4			
7. Letter of Recommendation	0		2			

Sub-total:

Judge Comments on CEP:

EVALUATION CRITERIA	Not Demonstrated	Emerging	Proficient	Mastery	Exceeds	Points Earned
Mock Interview						
1. Knowledge & accuracy of your career project	0	3	6	9	12	
2. Career Goals	0	2	4			
3. Poise and Demeanor	0	1	2	3	4	
4. Eye Contact (discretion for visually impaired)	0	1	2			
5. Handshake	0	1	2			
6. Career Specific Attire or CTI competitive dress code (see appendix A)	0	3	6			
7. Personal Grooming	0		4			

Sub-total

Judge Comments on Mock Interview:

EVALUATION CRITERIA	Not Demonstrated	Emerging	Proficient	Mastery	Exceeds	Points Earned
Display Board:						
1. Tri Fold board standing not more than 4ft High x 3ft Wide or 3ft High x 4ft Wide	0		2			
2. Legible, Neat, Correct Spelling/Grammar	0	2	4			
3. Display Board Must Contain: Competitive Event Name & Project Title	0		2			
4. Documentation of Project Planning: <i>A student should demonstrate their personal proof of planning, construction, implementation, safety procedures used and completion of the project with use of pictures, blueprints, diagrams, etc.</i>	0	3	6	9	12	
Sub-total						
Judge Comments on Display Board:						
EVALUATION CRITERIA	Not Demonstrated	Emerging	Proficient	Mastery	Exceeds	Points Earned
Project:						
1. Size Allowance: 4'L x 4' W x 8'H	0		2			
2. Workmanship and Quality of Work	0	3	6	9	12	
3. Originality & Creativity	0	2	4	6	8	
4. Appearance of Project/Display	0		3		6	
Sub-Total:						
Judge Comments on Project:						
GRAND TOTAL						
Disqualification: Appendix E student project authenticity verification form NOT present						

General Judge Comments: