

VIDEO PRODUCTION RUBRIC

School: _____

Contestant 1 Name: _____

Contestant 2 Name: _____

Contestant 3 Name: _____

EVALUATION CRITERIA	Not Demonstrated			Emerging			Proficient			Mastery	Exceeds	Group Points Earned
	C1	C2	C3	C1	C2	C3	C1	C2	C3			
Georgia CTI Competitive Event Portfolio	C1	C2	C3	C1	C2	C3	C1	C2	C3			
1. Title page with Competitive Event Name & Project Title & Level/ Student Name/School Name	0	0	0	1	1	1	2	2	2			
2. Cover Letter (1 page)	0	0	0				2	2	2			
3. Resume (1-2 pages)	0	0	0	2	2	2	4	4	4			
4. References (3-5 required)	0	0	0				2	2	2			
5. Potential Employers & Job Titles for your Career Interest (1 page)	0	0	0	1	1	1	2	2	2			
6. Typed Information, correct spelling, grammar	0	0	0	2	2	2	4	4	4			
7. Letter of Recommendation	0	0	0				2	2	2			
Sub-total:												
Divide by the number of team members												
Average Sub-total:												
Judge Comments on CEP:												
EVALUATION CRITERIA	Not Demonstrated			Emerging			Proficient			Mastery	Exceeds	Points Earned
	C1	C2	C3	C1	C2	C3	C1	C2	C3			
Mock Interview												
1. Knowledge & accuracy of your career project	0			3			6			9	12	
2. Career Goals	0			2			4					
3. Poise and Demeanor	0			1			2			3	4	
4. Eye Contact (discretion for visually impaired)	0			1			2					
5. Handshake	0			1			2					
6. Career Specific Attire or CTI competitive dress code (see appendix A)	0			3			6					
7. Personal Grooming	0						4					
Sub-total												
Judge Comments on Mock Interview:												

EVALUATION CRITERIA	Not Demonstrated	Emerging	Proficient	Mastery	Exceeds	Points Earned
General Presentation:						
1. Quality of work	0	3	6	8	10	
2. Production validates the theme throughout	0	2	3	4	6	
3. Evidence of Research	0	1	2	3	4	
Sub-total						
Judge Comments on General Presentation:						
EVALUATION CRITERIA	Not Demonstrated	Emerging	Proficient	Mastery	Exceeds	Points Earned
Video:						
1. Creativity	0	1	2	3	4	
2. Organization	0	1	2	3	4	
3. Audio	0	1	2	3	4	
4. Lighting	0	1	2	3	4	
5. Camera Technique	0	1	2	3	4	
6. Special Effects and Timing	0	1	2	3	4	
7. Composition	0	1	2	3	4	
8. Editing	0	1	2	3	4	
Sub-Total:						
Judge Comments on Video:						
GRAND TOTAL						
Disqualification: Appendix E student project authenticity verification form NOT present						

General Judge Comments: