Video Production Rubric

Contestant Name: _____ School: _____

EVALUATION CRITERIA	Not Demonstrated	Emerging	Proficient	Mastery	Exceeds	Points Earned
Georgia CTI Competitive Event Portfolio						
1. Title page with Competitive Event Name & Project Title & Level/ Student Name/School Name (items 2-7 below should follow in order)	0	1	2			
2. Cover Letter (1 page)	0		2			
3. Resume (1-2 pages)	0	2	4			
4. References (3-5 required) (*non-family, Employer, CTAE Pathway Teacher or Another Course Teacher, Clergy Member-Not CTI Coordinator*)	0		2			
5. Potential Employers & Job Titles for Career Interest Area (1 page)	0	1	2			
6.Typed Information, correct spelling, grammar (Calibri **12** pt font)	0	2	4			
7. Letter of Recommendation *(Employer, CTAE Pathway Teacher or Another Course Teacher, Clergy Member-Not CTI Coordinator)*	0		2			
Mock Interview						
1. Knowledge & accuracy of your career project	0	3	6	9	12	
2. Career Goals	0	2	4			
3. Poise and Demeanor	0	1	2	3	4	
4. Eye Contact (discretion for visually impaired)	0	1	2			
5. Handshake	0	1	2			
6. Career Specific Attire or CTI competitive dress code (See Appendix A: Dress Code	0	3	6			
7. Personal Grooming	0		4			
General Presentation:						
1. How well does the production show quality of work?	0	3	6	9	12	
2. How well does the production validate the theme throughout?	0	2	4	6	8	
3. Evidence of Research	0	1	2	3	4	
Video						
1. Creativity	0	1	2	3		
2. Documentation and Organization	0	1	2	3		
3. Audio	0	1	2	3		
4. Lighting	0	1	2	3		
5. Camera Technique	0	1	2	3		
6. Special Effects and Timing	0	1	2	3		
7. Composition	0	1	2	3		
8. Editing	0	1	2	3		
					TOTAL	

Judge Comments:

Revised 2018-19